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Secrt. II-27—100,000—21-5-48.

PUBLIC (I & P) (1947) Department.

SERIES.

G.O. No. 3045

Dated 1--10--1947.

[Despatch Abstract.]

PUBLICITY - Director of Information & Publicity - Contact with the Tribunal Press - Orders issued.

GOVERNMENT OF MADRAS.
Abstract.

PUBLICITY - Director of Information & Publicity - Contact with the mofussal Press - Orders issued.

PUBLIC (INFORMATION & PUBLICITY) DEPARTMENT.

G.O.Ms.No.304 Dated 1st October 1947.

Read: G.O.Ms.No.2603 Public (I & P) Dated 21-8-1947.

ORDER:

The Government have considered the report submitted by the Director of Information and Publicity after his tour of the Malabar, South Kanara, Trichinopoly and Madura districts in pursuance of G.O.No.Ms.2603 Public (I&P) dated 21-8-1947. In the interests of wider, prompter and more effective publicity to the Government's activities, they accept the proposals made by him in the report, and direct:

(1) that the newspapers and journals published in the regional languages from the mofussal should be supplied with publicity materials like Press notes, press communiques, press releases and other writeups in the respective regional languages simultaneously with their issue to the English newspapers and journals.

(2) that the Director of Information & Publicity should be permitted to supply free of cost upto 100 copies in each issue of the different language editions of the Madras Information to the newspapers and journals in the mofussal; and

(3) That the Director of Information & Publicity should undertake periodical tours in the districts as and when necessary to contact editors of mofussal newspapers and journalists with a view to strengthen the relationship between them and the Government.

2. The Government also direct that the District Officer should take note of and promptly attend to the complaints or reports appearing in the local papers about Government agencies and that the Collectors, the District superintendents of Police and other officials should give facilities for the press reporters and editors to meet and discuss with them local matters at the states intervals, and also promptly attend to their enquiries and requests for facts in special cases like the outbreak of riots, police firing, strikes etc.

By order of His Excellency the Governor)

K. RAMUNNI MENON,
Chief Secretary to Government.

To the Director of Information & Publicity.
To all Collectors.
To all District Superintendents of Police.
To the Accountant-General, Madras, through Finance Department.
To all Departments of the Secretariat (including Public)
Copy to A Section.

(True copy)

OFFICE ASSISTANT, M.R.O.